

FelineOpines.net—The World From A Feline Point of View



FelineOpines.net

FelineOpines.com

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Anita Aurit

Feline Opines is a blog written from a feline point of view. The posts include humor, whimsy, important feline issues and news. Anita is a published author, multiple award winning blogger, speaker and holds a certificate in Feline Behavior & Psychology.. Every blog post tells a story and engages the reader in the topic (the blog averages over 2,000 comments per year). FelineOpines.net was initially created as a marketing and publicity tool for Anita's books and articles but it quickly became popular on it's own. If it's cat focused, Anita will write about it in the "voice" of her felines who really are the ones who run the blog.



Analytics/Stats

Each figure is a monthly average

Page Views:	1606
Unique Visitors	694
Likes	1516
Views per visitor	2.38

Social Media Stats

As of 6/20

Instagram Followers	135
Twitter Followers	589
Pinterest Followers	693
Facebook Fans	5418

Memberships, Awards, Achievements

Professional Member of the Cat Writers Association

CWA Muse Medallion winning blog

Multiple CWA Certificate of Excellence awards for Instagram and blog articles

Top 50 Cat Blogs award from Thoroughly Reviewed

Presenter at 2019 CWA Conference, "Worthy Cause Marketing for Cat Writers"

Felines Opine book series

"All My Children Wear Fur Coats", Chicken Soup for the Soul, My Very Good, Very Bad Cat

Coming in 2021, "Sit! Stay! Meow!" a cozy mystery featuring Alberto & Oliver from FelineOpines.net

Services Offered

Affiliate Advertising, Brand Ambassadorships, Conference and Event Representations, Product Reviews, Social Media Promotions,. Sponsored Posts

Rates:

Blog: \$50.00

Product reviews and recommendations are done in a story format, (500 –800 words) with photos/graphics. Cross promoted on Facebook and Twitter

Pinterest and/or Instagram \$35.00

Creation of image, heading and 2-5 sentence description Cross promoted on Twitter

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